

## **Journalism Work #1**

Writing Standards: Text Types and Purposes 2: Write informative texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.

Production and Distribution 6: Use technology including the internet, to produce, publish, and update individual writing projects.

Range of Writing 10: Write routinely over extended time frames for a range of tasks, purposes, and audiences.

**All work may be submitted by email: [jj.labatte@crooksville.k12.oh.us](mailto:jj.labatte@crooksville.k12.oh.us)**

#1) Students are expected to turn in ONE article of either a hard news story or editorial. Use the rubric for guidance.

Any article submitted in advance can make a request for feedback from the teacher. Students may (and should) make revisions of their submission to achieve higher marks.

#2) What is a “human interest” story? Define a human-interest story and find one on a local news source. Write a brief 3-4 sentence summary below:

**Human Interest definition:**

**Article title:**

**Author:**

**Source:**

**Summary (3-4 sentences):**

## Newspaper : Weekly Article

Teacher Name: **Mr. LaBatte**

Student Name: \_\_\_\_\_

CATEGORY	4	3	2	1
<b>Articles - Purpose</b>	90-100% of the article establishes a clear purpose in the lead paragraph and demonstrates a clear understanding of the topic.	85-89% of the article establishes a clear purpose in the lead paragraph and demonstrates a clear understanding of the topic.	75-84% of the article establishes a clear purpose in the lead paragraph and demonstrates a clear understanding of the topic.	Less than 75% of the article establish a clear purpose in the lead paragraph and demonstrates a clear understanding of the topic.
<b>Articles - Supporting Details</b>	The details in the articles are clear, effective, and vivid 90-100% of the time.	The details in the articles are clear and pertinent 80-89% of the time.	The details in the articles are clear and pertinent 75-79% of the time.	The details in more than 25% of the articles are neither clear nor pertinent.
<b>Organization and Lead (Hard News only)</b>	Article adequately address the 5 W's (who, what, when, where and how). Maintains inverted pyramid style completely throughout.	90-99% of the article adequately address the 5 W's (who, what, when, where and how). Briefly strays from inverted pyramid style in article.	75-89% of the article adequately address the 5 W's (who, what, when, where and how). Contains two or more out of place selections in inverted pyramid style.	Less than 75% of the article adequately address the 5 W's (who, what, when, where, and how). Multiple departures from inverted pyramid style format.
<b>Editorials - Worthwhile</b>	States the topic and angle of the author. Provides multiple graphs of persuasion using a variety of techniques. Begins using an effective soft or indirect lead.	States the topic and angle of the author. Maintains a use of persuasion and techniques in the piece. Uses a soft or indirect lead effectively.	States the topic and angle of the author. Uses a soft or indirect lead, but lacks instances of persuasion and/or relies heavily on opinion only.	The information was typically inaccurate, misleading or lacking clear persuasion.
<b>Quotes and Attribution</b>	Contains correct quotation usage and includes both the use of primary and secondary sources for attribution.	Minor errors with quotation usage and includes both the use of primary and secondary sources for attribution.	Contains minor errors with quotation usage and an omission of either a primary or secondary source.	Multiple errors with quotation usage and an omission of one or both primary and secondary sources.
<b>Spelling and Proofreading</b>	No spelling or grammar errors remain after one or more people read and correct the article.	No more than a couple of spelling or grammar errors remain after one or more people read and correct the article.	No more than 3 spelling or grammar errors remain after one or more people read and correct the article	Several spelling or grammar errors remain in the final copy of the article

